



BISHOP COTTON WOMEN'S CHRISTIAN COLLEGE

Department of Commerce

Departmental Report 2020 – 2021

The Department of Commerce organized events relevant to the pandemic keeping in mind the changing business scenarios and offering our students the opportunity to inculcate self- learning and adaptive strategies. Our goal and focus has been, not just to deliver syllabus content but to impart experiential practices of digital transformation that happened not just at the industry level, but also in our teaching methodologies.

The Academic Year began with the induction of the various office bearers of our Commerce Association - Ascendo. The following are the office bearers for the Academic Year 2020- 2021.

POST	NAME	CLASS
PRESIDENT	NIDHI SUZANNA ALEX	III B.COM A
VICE- PRESIDENT	NIKITHA. E.H	III B.COM B
SECRETARY	KRUTHIKA S	III B.COM C
CLASS COORDINATORS	LALITHA V	II B.COM A
	TASMIYA YASMEEN	II B.COM B
	ARCHANA B	II B.COM C
	UME HANI	I B.COM A
	KUMUDA G	I B.COM B

Our commerce association has been very active throughout the year and has participated in various initiatives taken by the department.

- **Webinars conducted:**

1. A webinar was organized by Ms. Suriya Naaz, and Ms. Saadia Hameed on “Managing your money and making investments during Covid Times” on 11th August 2020. The Resource person was Mr. Mathava Kumar, Head Research & Portfolio, Mage India. The session focused on the importance to maintain an emergency fund during the pandemic and also the alternative investment opportunities.

2. Ms. Porkodi. S and Mrs. Powlin Sahayarani, organized a webinar on “A New Perspective of Digital Marketing during Covid Crisis” on 20th August, 2020. The Resource person was Mr. Alok Badatia, Founder, Alok Academy. The session was extremely informative and brought about the awareness of earning through social media and monetizing the digital content.



- **Virtual Guest Lectures conducted:**

1. A Guest lecture was organized by Ms. Powlin Sahayarani, on “Impact of Covid on Financial Markets” on 29th September, 2020. The Resource Person was Mr. Sheshadri Iyer, Stockathon Academy. The speaker highlighted the investment opportunities available in the equity markets as a result of fiscal stimulus by the Governments all across the world. India, being an emerging market will be a recipient to the surplus liquidity.
2. Ms. Suriya Naaz, organized an Inter- Disciplinary guest lecture on “The career opportunities available for Women in Entrepreneurship” on 16th October, 2020. The Resource Persons were Ms. Garima Shekar, Assistant Program Director at Shakthi Fellowship and Mr. Gokul Kumar, Manager, Outreach & Marketing. The session covered the opportunities for women to follow their passion and capitalize on opportunities offered by the Government agencies as well as the private bodies.
3. A Guest Lecture on” Entrepreneurial Thinking” was organized by Ms. Vidya Shree, on 21st October, 2020. The Resource Person was Mr. Krishnan Mahadevan, Entrepreneur and a freelancer. The speaker shared his experiences of being an entrepreneur and a true entrepreneur is someone who understands his Core – values and imbibes the quality of humility.

• **National – level/ Intercollegiate/ Inter-Class Competitions**

The following are the details of the various competitions organized by the Department.

SL. NO	EVENT	DATE	FACULTY CO-ORDINATORS	NO. OF STUDENTS PARTICIPATED
1.	National Level - Business Quiz	7th October 2020 - Preliminary round	Ms. Rachel Joshua & Ms. Vidya Shree.R	16
		8th October 2020 - Final Round		
2	Product Launch	5th October 2020	Ms. Jenifer Soniya & Ms. Vandana	16
3	Inter - Class Competitions	2nd to 4th November 2020	Ms. Porkodi	Doodle Art - 25
				Quiz- 21
				Crisis Management - 8
				"G" for Gibberish - 13
				Best out of waste - 9
				Guess Who? - 18

• **Student participation in Webinars**

Our students have participated in Webinars organized by various institutions and to name a few:

NAME OF THE STUDENT & CLASS	DATE OF THE WEBINAR/ WORKSHOP	TOPIC OF THE WEBINAR	ORGANIZERS
Pranali Jain II B. Com B	26 th July to 2 nd August,2020	Workshop on "Idea Validation on Entrepreneurial Extravaganza"	Indian Institute of Technology Kanpur
Nidhi Alex, Gracy.C, Pramila Roopa, Merlin. W, G.V. Kusuma III B. Com	2 nd July to 4 th July,2020	" Importance and Impact of Entrepreneurship in Educational Institution "	Mount Carmel College for Innovation, Incubation and Entrepreneurship Cell
Gracy.C, Pramila Roopa, Poornima. M, Mamatha. V, Tanya Angeline. S III B. Com C	30 th July, 2020	“Entrepreneurship in the VUCA World”	BBA Dept (Entrepreneurship Program) St. Joseph’s College of Commerce (Autonomous)

Mamatha. V III B. Com C	25 th June, 2020	International Webinar on “Sustainable Approaches for Environmental Protection: Lesson from Covid – 19 Pandemic”	Dept of Applied Sciences, KIET Group of Institutions
Gracy. C, Tanya Angeline, Mamatha. V, Priya.V, Yashasvi.V III B. Com C	18 th June, 2020	National Webinar on “College and Career Readiness: Preparing Students for 21 st Century Work and Life”	Dept. of Commerce, St. Francis College

- **Total No. of Students Participation in Webinars/Workshops/E-Quiz**

No. of Webinars	148
No. of Workshops	41
E-Quiz	23

- **Career Enhancement Courses**

IBM SKILLSBUILD had conducted “Master class on Resume Writing” on 19th May 2021, 8 students participated in this event.

NAME OF THE STUDENT	CLASS
Prabha Bhama	II B. Com B
Jenifer Sujatha	I B. Com A
Ummul Turaba Hassan	III B. Com B
Zakiya khanum	III B. Com B
Tanzila	III B. Com B
Abhinaya	II B. Com A
Nikitha . D	I B. Com C
Neeraja S. V	I B. Com C

- Internships completed by the students:**

NAME OF THE STUDENT & CLASS	NAME OF THE ORGANIZATION	DURATION OF THE INTERNSHIP	COMPLETED/ ONGOING
Deepika. N – III B. Com A	SkillGenic Academy	One Month	Completed
Mamtha B – III B. Com B	Verzeo	Two Months	Completed
Nandini D – III B. Com B	Verzeo	Two Months	Completed
Nandini D – III B. Com B	Gridline Technologies Pvt Ltd		Ongoing
Saloni c Jain – III B. Com B	SkillGenic Academy	Two Weeks	Completed
Sara Suhail – III B. Com B	SkillGenic Academy	Two Weeks	Completed
Sara Suhail – III B. Com B	Hoppooindia	Two Months	Completed
Zuha Hussain – III B. Com B	Drive U	Three Months	Completed
Zuha Hussain – III B. Com B	Hariyali	One Month	Completed
Zakiya Khanum – III B. Com B	SkillGenic Academy	Two Weeks	Completed
Prathibha.R- III B. Com C	Intershala Training	15/06/2020 to 27/07/2020	Completed
Madhumitha.G- III B. Com C	Intershala Training	Four Weeks	Completed
Yashasvi.v- III B. Com C	TCS Ion	6/5/2020 to 5/6/2020	Completed
Merlin. W – III B. Com C	Unschool	from 10/05/2021	Ongoing
Amulya Shetty. V- III B. Com C	ACBM Global Mentor Academy	Two Months	Ongoing

Amulya Shetty. V- III B. Com C	JLES (HR process)	One Month	Ongoing
-----------------------------------	-------------------	-----------	---------