



BISHOP COTTON WOMEN'S CHRISTIAN COLLEGE

C.S.I Karnataka Central Diocese

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Affiliated to Bengaluru City University

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DEPARTMENT OF JOURNALISM (2023-2024)

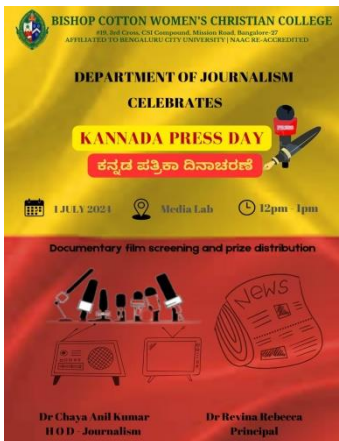
Department of journalism conducted various activities with the motto of imparting education with practical approach.

23/11/23: Department of journalism staff and students visited BCU radio and TV studio to learn the techniques of audio-visual media production. Final and Second year students presented radio program which was aired on BCU Radio on 23/11/2023. About 20 students benefited from the field visit.

25/11/23 & 01/12/23: Final Year Students Presented Paper online on the topic 'Impact of WhatsApp in Higher Education and Family Communication'. Platform: Google Mee

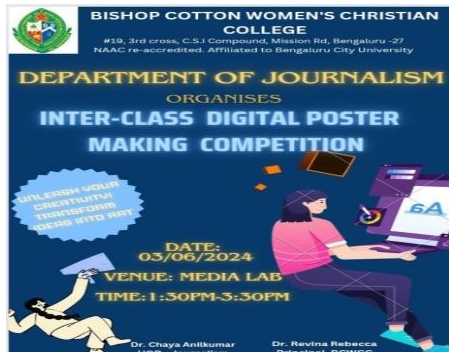
06/06/2024: A guest lecture on 'Positivity in Life' was conducted. College counsellor Mrs. Yalina Thomas was the resource person.

01/07/2024: Kannada press day was celebrated. A documentary film on 'Herman Mongling' and 'World Press Freedom' was screened. Dr. Chaya Anilkumar spoke about the relevance of press day and the contribution of Christian missionaries to Kannada press. The prizes were distributed to the winners of inter-class competitions.



Inter-class Competitions

03/06/2024: Inter-class **Digital Poster** making competition was conducted. Best three posters won the prize.



PPT Presentation Competition

04-06-24: Final and second year students presented PPT related to syllabus and media. Best PPT won the prize.



Public Speaking Skill Activities

To encourage effective communication skills and to reduce stage fear, various soft skills activities such as debate, group speeches and leadership quality in a group for solving crisis was conducted as part of practical activities during the class hours for the final year students.

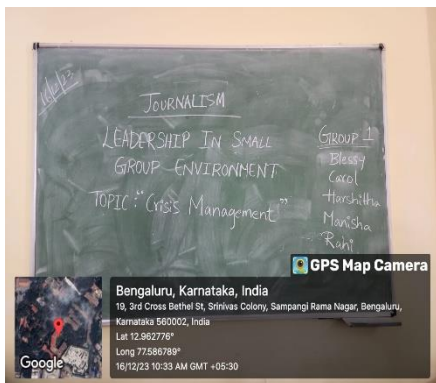
Class Debate: As part of the public speaking skills, a debate was conducted for the final year students during the class hour on the topic **'Is Indian Media Ethical in Reporting issues?'**



Group Speech: Final year students participated in the group discussions and presented group speech on the topics ‘ChatGPT & AI’ and ‘Are freebies beneficial or not?’ during the class hours on 11/11/2023.

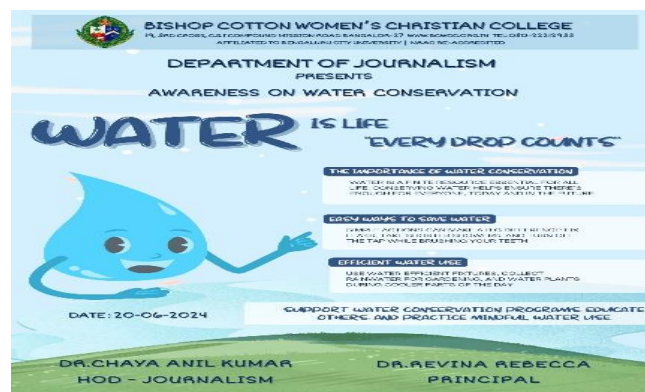


Leadership Quality and Crisis Management: To instil leadership quality in a small group, a crisis management activity with a case study was conducted for the final year students on 16/12/2023.



Awareness Campaign on ‘Water Conservation’

20/06/24: an awareness campaign on water conservation was conducted as part of practical activity. Final year students created poster awareness on ‘water conservation’ and produced a video on ‘Water Crisis of Bengaluru City’. The awareness campaign was carried out on print and social media.



Bulletin Board

A bulletin board on the topic 'Electronic Media' was put up by the final year students



Dr. Chaya Anilkumar

HOD-Journalism

