

## ACTIVITY REPORT 2018-19

### **INTERNATIONAL MULTIDISCIPLINARY SYMPOSIUM**

**23-07-2018:** Department of Journalism along with departments of Computer Science, Commerce, Economics, Physics and Management organised International Multidisciplinary Symposium on '**Systems Management- An Over View**'. Rt. Rev. Dr. Prasana Kumar Samuel, Bishop, KCD was the Chief Guest. Mrs Ruth Susannah, HOD-Computer Science Networking School of Business and IT, St. Clair College, Windsor, Canada, Prof. N. S. Ashok Kumar, Chairman, Dept. of Communication and Dean, Faculty of Science, Bangalore University, Mr Glen Brass, Founder and Principal Consultant, People Pulse were the resource persons. Principal Prof. Esther Prasana Kumar welcomed the dignitaries.

### **STATE LEVEL SEMINAR**

**29-08-2018:** State level seminar on "**Madhyama mathu Kannada Sahitya**" was jointly organised by Department of Journalism and Kannada in association with **Karnataka Sahitya Academy**. Mr Vishweshwara Bhat, Editor, Vishwavani, inaugurated the seminar. Rt. Rev. Dr. Prasana Kumar Samuel, Bishop, KCD was the Guest of Honour. Karnataka Sahitya Academy Chairman Aravind Malagathi and Registrar Kappaanna were present. Principal Prof. Esther Prasana Kumar welcomed the dignitaries. Senior Journalists B M. Haneef, G. N Mohan, Media Academician Dr. Rajeshwari R and Kannada writer Talavady were the resource persons. Mr.Rajashekar Matapathi, Member, KSA was the resource person for the Valedictory.























## INTER-COLLEGIATE COMPETITION

**18-09-2018:** Inter-collegiate 'Verbattle' event was conducted during "DISHA 2018". Around 20 colleges participated in the competition. Media Professional Ms. Feona Davis and Health Care Executive Ms. Srilaxmi were the judges. Both the judges are alumni of the department.

## SOFT SKILL TRAINING WORKSHOP ON "INTER-PERSONAL COMMUNICATION AND TEAM BUILDING"

**09-02-19:** Department of Journalism in association with Deccan Herald organised Soft Skill Training Workshop on "Inter-Personal Communication and Team Building". Corporate Trainer Sushma Kashi conducted the workshop. Deccan Herald provided certificates to all the 45 participants.





### **DOCUMENTARY FILM SCREENING**

**13-10-2018:** Documentary film "Frame within Frames" was screened for the second-year students.

### **INTER CLASS PPT**

**10-02-19 to 22-02-2019:** Inter-class Power Point Presentation was held on various topics related to the syllabus and media. Best presentation from each class won the prize.

### **PRESS VISIT**

**20-02-2019:** Staff and students visited Deccan Herald Printing Press at Kumbalgodu to learn the process of printing newspaper.

### **BEST ADVERTISEMENT**

**15-03-2019:** Final year students prepared print advertisement on 'Private Banks offering Home loans'. Best three advertisements won the prize

**BULLETIN BOARD:** Second year students put up the bulletin board on the topic '**Panorama of Indian Cinema**'.