### **ACTIVITY REPORT 2020-2021**

#### **International Webinar**

**16-06-2020:** Department of Journalism organised one day International Webinar on 'Citizen Journalism and Digital Media'. Mrs Bhagyalakshmi Padaki, Freelance Journalist and Trainer from Germany was the Resource person. About 73 participants attended the webinar from Chicago, Singapore and various parts of the country.



#### **National Level Webinar**

24-09-2020: A Multi- Disciplinary National Level Webinar on "Exploring Career Opportunities in Mass Media-Post Covid" was conducted. Mr Rahul Dayama, Communications Professional at Zest Money was the resource person. About 168 participants from across the country benefited from the interactive webinar.



# **State Level Online Workshop**

**8-12-2020**: State Level Virtual Workshop on 'Photojournalism' was conducted. Mr. Astro Mohan, Senior News photographer, Udayavani was the resource person. About 55 students benefited from the workshop.



### **Virtual Prism Release**

**18-09-2020:** Virtual release of Journalism Newsletter Prism: Vol-12 was held. Principal Prof. Esther Prasana Kumar released the Newsletter and appreciated the efforts of staff and students in bringing out Prism during the lockdown period.



# **Press Day**

**01-07-2020**: Department of Journalism celebrated 'Press Day'. A talk on 'Kannada Press: Past, Present & Future' was addressed by Mrs. Chaya Anilkumar, HOD- Journalism. As part of the celebration, 'Inter-Class Online Extempore' competition was conducted. About 17 students participated in the competition.





# **Inter-Class Competition**

**04-11-20 to 09-11-20:** Virtual Inter-Class PPT Competition was held for second and final year students on the topics related to media and syllabus. Best three presentations won the prize.



### **Best Print Advertisement**

**28-07-2020:** Final year students designed Print Advertisement on 'Dairy Products'. Best three advertisements won the prize.