

# ACTIVITY REPORT 2021-2022

## Release of Prism

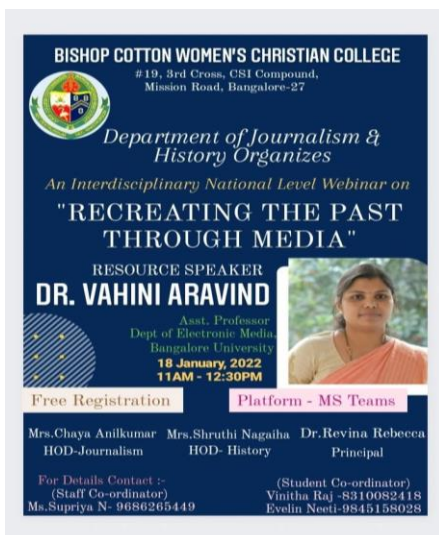
**06/12/2021:** Department of Journalism Newsletter PRISM-Vol 12 was released by Principal Prof. Esther Prasana Kumar. She appreciated the efforts of the department in bringing out the newsletter and also organizing various activities for the welfare of the students. Mrs. Chaya Anilkumar, HOD-Journalism and student editors Syeda Juveria and Vinitha Raj were present.



## National Level Webinar

**18/01/2022:** An Inter-Disciplinary National Level Webinar on '*Recreating the Past through Media*' was jointly conducted by the Department of Journalism & History. Dr. Vahini Aravind, Assistant Professor, Department of Electronic Media, Bangalore University was the resource person. Principal Dr. Revina Rebecca welcomed the participants. Mrs. Chaya Anilkumar, Head, Department of Journalism spoke about the relevance of the webinar and Mrs. Shruthi Nagaiha, Head, Department of History introduced the resource person. Final year student Rachel Rose proposed vote of thanks.

About 171 participants comprising of Academic fraternity & students attended. E-certificates were provided to all the participants after submission of the feedback form. Majority of the participants gave excellent feedback about the workshop.



## Class Seminar

**10-01-22 to 14-01-22:** PPT presentation was held for first, second and final year students on the topics related to media and syllabus

## Short Film

As part of the practical activity, final year students produced short films titled-‘Millennials, Silence and Fearless’ depicting various social and psychological problems that youngsters face in the society.

## Inter-Class Competition

**24/06/2022:** An Inter-Class Caption Writing Competition was conducted as part of Press Day celebration. About 17 Students from BA, BCOM & BBA participated in the event. Dr. Jacqueline T R, Head, Department of Chemistry judged the event.



**BISHOP COTTON WOMEN'S CHRISTIAN COLLEGE**  
Affiliated to Bangalore City University, NAAC Re- Accredited  
19, 3rd cross, C.S.I Compound Mission road, Bangalore-27  
www.bcwcc.org.in Tel: 080- 2221 2933

Department Of Journalism  
Organizes  
**INTER- CLASS CAPTION WRITING  
COMPETITION**

Date:- 24/06/2022  
Time:- 01:30 - 02:00  
Venue:- Media Lab

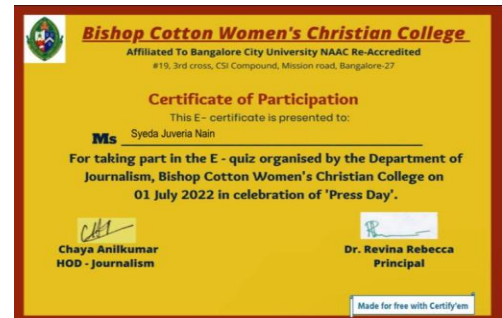
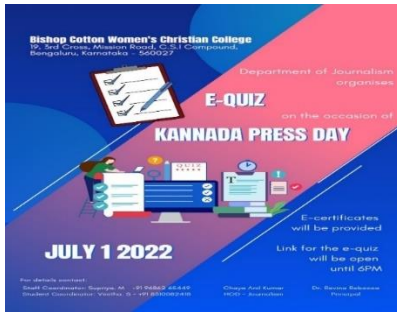
Instructions:-  
\* Write suitable caption to each photos.  
\*No vulgar captions.  
\*Only 1 Caption per photo is allowed.  
\*Maximum time limit 15minutes.

FOR DETAILS CONTACT  
SUPRIYA M. 908626449  
STAFF CO ORDINATOR  
VINITHA S. 831002418  
STUDENT CO ORDINATOR  
CHAYA ANILKUMAR  
HOD - JOURNALISM  
Dr. REVINA REBECCA  
PRINCIPAL



## Press Day

'Kannada Press Day' was celebrated on **01/07/2022**. As part of the celebration, **E-Quiz** was conducted for journalism students. About 37 students participated in the competition.



## Best Advertisement

Final year students prepared Print Advertisement on 'Smart Phone', Best three advertisements won the prize.

## Class Debate

Debate for second and final year students was conducted on the topics related to current affairs and mass media during the class hours.

## Industrial Visit

**11/07/2022:** Staff and final year students visited Police Commissioner Office and interacted with DCP K Ramarajan. He spoke about precautions and prevention against cyber-crimes. Budding Journalists had practical exposure to Command center activities such as Social Media Wing, GPS & Media Monitoring and control room for different operations related to various crimes. Inspector Anand, PSI Tippu Sultan Naikwadi and ASI Pavithra gave practical insight to helpline 112 and Save-the-Soul Suraksha App. Mr. Jagadish briefed about CAD Dashboard monitor and tracking of Hoysala Vehicle. Cyber Cell Cops Mr.Siddu and Mr.Jagadish gave PPT Presentation on cybercrime.

### Interaction with DCP K Ramarajan



