



## **BISHOP COTTON WOMEN'S CHRISTIAN COLLEGE**

C.S.I Karnataka Central Diocese

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### **REPORT ON INDUSTRIAL VISIT TO ASHOK LEYLAND PVT LTD.**

The Head Mrs. Evangeline Rajkumari, Dept. of Sociology and Students of I, II & III BA went on a visit to “**Ashok Leyland - Women Empowerment Unit-II**” on 2<sup>nd</sup> June 2023 in accordance with the curriculum for Industrial Sociology. To get a practical exposure about the functioning of the Women Empowerment Unit in the automobile assembly line.

On reaching the Ashok Leyland, the students were guided to the seminar hall Mr. Ramesh (training and development) Head HR welcomed and addressed 2 Staff and 35 Students & briefed about the Ashok Leyland has launched a **New All Women Production Line** with 100% Women Employees at Hosur Plant. Intended to attract more women to the automobile line, Ashok Leyland has set up this line with 80 women employees at Hosur plant to promote women empowerment and attract more to the manufacturing Industry.

Mr. Shenu Agarwal, managing director and CEO Ashok Leyland, said “At Ashok Leyland, diversity and inclusion have always been priorities and we have been providing equal opportunities irrespective of gender and ethnicity”. Giving women these opportunities enhance not only their lives, but also the lives of their families and the community.

This Initiative is in line with our brand Philosophy of “**Koi Manzil Door Nahin**” as we aim to up skill and generate employment for these women and bring their dreams of life. At Ashok Leyland we recognize the importance of establishing a better gender balance and initiatives like this create a more

inclusion ecosystem.





This '**All Women Line**' is the first of its kind in the industry