

**BISHOP COTTON WOMEN'S CHRISTIAN
COLLEGE
COMMERCE ASSOCIATION - ASCENDO**

ORGANISES

**COMMERCE CHRONICLES 2024
REPORT**

DATE - 13-11-2024 & 14-11-2024

HEAD OF DEPARTMENT - MRS. PRATHIBHA DAVID

The Commerce Association - Ascendo proudly organized Commerce Chronicles 2024, an engaging interclass fest aimed at fostering creativity, critical thinking, and collaboration among students. The two-day event brought together participants from classes to compete in five meticulously planned events, showcasing their talents and abilities in diverse domains of commerce and management.

Each event was a testament to the participants' dedication and ingenuity, with enthusiastic support from faculty and student coordinators. Various venues within the college campus were transformed into vibrant spaces of learning and competition, further enriching the festive spirit.

Event 1: Product Epics (New Product Development)

Date: 13-11-2024

Time: 9.00 - 12.00 pm

Faculty Coordinators: Mrs. Deeya David and Ms. Gracy

Student Coordinators: Riya Karjul K and Sharon Princy

Judges: Ms. Susan P and Ms. Renie Anthony

Venue: Seminar Hall

Participation: 11 teams (2 participants per team)

Winners: 3 teams

1st - Dwani S V & Deepthi

2nd - Tahera & Jenifer

3rd - Afra Iqbal & Fazilath Fathima

This event encouraged participants to brainstorm innovative product ideas and present them convincingly to the judges. This event tested creativity, market understanding and presentation skills, with 11 teams competing enthusiastically. 3 teams emerged as winners, impressing the judges with their unique concepts.



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Gold Fields, Robertsonpet, Karnataka 563113, India
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Event 2: Flyer (Poster Making)

Date: 13-11-2024

Time: 11.30 - 12.30 pm

Faculty Coordinator: Mrs. Porkodi

Student Coordinator: Jenifer , Geethanjali

Judges: Mrs. Evangeline Rajkumari and Ms. Joyce

Venue: Commerce Lab.

Participation: 15 individuals

Winners: 3 participants

1st - Kirthi Priya [3rd BCOM A]

2nd - Mary Sheeba [3rd BCOM B]

3rd - Nashika [2nd BCOM A]

Participants impressed the judges with their creative designs and marketing insights, effectively conveying the assigned themes. UNLOCK YOUR POTENTIAL, as the theme, the participants were asked to send in their designs via mail and a hard copy to the coordinator.



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Bengaluru, Karnataka 560027, India
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Bengaluru, Karnataka 560027, India
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Event 3: Questree (Business Quiz)

Date: 13-11-2024

Time: 11.30 - 12.30 pm

Faculty Coordinator: Mrs. Vandhana

Student Coordinator: Adithi

Venue: F10 Room

Participation: 32 teams

Judge: Mrs. Vandhana

Winners: 3 teams

1st - Dwani & Mary Sheeba [3rd BCOM B]

2nd - Afra Iqbal & Fazilath Fathima [1st BCOM]

3rd - Aqsa Fathima & Nashika [2nd BCOM A]

This knowledge-packed event kept participants and spectators engaged with intriguing questions on business and economics. This event was of 3 rounds , in which the last round had 5 teams after the eliminatory rounds. Where the participants enjoed the questions by finding the logos and taglines.



Event 4: Crisis Management

Date: 14-11-2024

Time: 9.30 - 11.00 am

Faculty Coordinator: Mrs. Jennifer Soniya

Student Coordinators: Riya Karjul and Divya C

Judges: Dr. Rebecca and Mr. Vasanth

Venue: F10 Room

Participation: 14 teams (2 participants per team)

Winners: 3 teams

1st - Jasmein & Gehana

2nd - Dwani & Deepthi

3rd - Mukthi & Mariam

Teams showcased their ability to handle high-pressure scenarios and think on their feet to resolve business dilemmas. Crisis management tested participants' problem solving and decision making skills.



Event 5: Survey Says

Date: 14-11-2024

Time: 11.30 - 12.30 pm

Faculty Coordinator: Mrs. Powlin, alongside Mrs. Vandhana, Mrs. Jennifer Soniya, and Mrs. Deeya David

Student Coordinator: J Shrujana and Rachel Rakshitha. U

Judge: Dr. Kavitha Marie

Venue: F10 Room

Participation: 5 teams

Winners: 3 teams

1st – Afraid, Ifra & Fazilath

2d – Mary Sheeba, Dwani & Deepthi

3rd – Pradakshini, Rabiya & Tamanna

This event highlighted participants' analytical and presentation skills as they guessed on innovative survey-based answers. Guided by the faculty, this event highlighted creativity and teamwork, with three outstanding teams emerging as winners



Overall Trophy

The Overall Trophy was won by 3rd BCOM B.



VALEDICTORY CEREMONY

The grand COMMERCE CHRONICLES 2024 concluded with a vibrant valedictory ceremony. The event celebrated the spirit of competition and learning, with participants, coordinators, and faculty teachers coming together to honor the winners. The Head of the Department, Mrs. Prathibha David, addressed the gathering, appreciating the efforts of the organizing team, faculty, and students for making the fest a grand success. Certificates and prizes were awarded to the winners, and the ceremony ended on a high note with cheers and applause. The fest provided a platform for students to hone their skills, express their creativity and learn from peers and mentors alike.

Commerce Chronicles 2024 was a resounding success, fostering creativity, teamwork, and intellectual growth among the participants. The fest provided a platform for students to explore their potential and engage in meaningful interactions. The Commerce Association - Ascendo extends heartfelt gratitude to the faculty, student coordinators, and participants for their dedication and enthusiasm, which made the event memorable and impactful.

THANK YOU!



