Report on Entrepreneurship Cell (E- Evolve) 2024 - 2025

> First General Body Meeting

Date: 24th October, 2024 (Thursday)

The event was meticulously planned and smoothly executed, achieving a perfect balance between professionalism and engagement. From the opening prayer to the final group photo, each segment—from the welcome speech and logo launch to the interactive game session—contributed to a vibrant and memorable experience. The active participation and enthusiasm of the audience reflected the success of the event, setting a promising tone for the E-cell club's journey with its newly installed team.

EXECUTIVE TEAM

President - JASMEIN
Vice President - DWANI. S. V
Secretary - SAMEKSHA. P
Creative Head - KIRTHI PRIYA. R

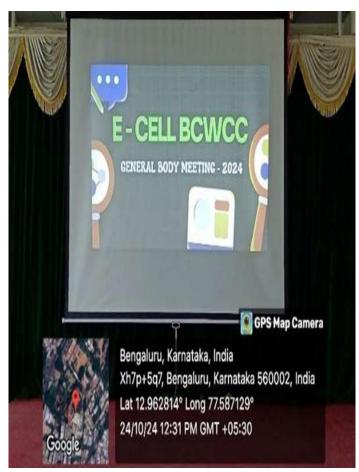
Start Up Incubator Head - GEHANA CHOUDHURY

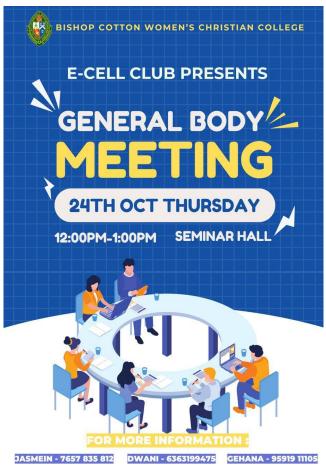
Public Relations Officer - TEHLEEL JAMAL

FUNCTIONAL TEAM

Head, Impact and Report
 PALAK M KATARIA
 Head, Operations
 ALZAARA. S. A
 Head, Media and Marketing
 SHARLINE TASHA
 Head, Human Resource
 ARINA ARBAIN









> Entrepreneurship Jeopardy

Date: 8th November, 2024 (Friday)

The event successfully met its objective of encouraging interaction, teamwork, and active participation among the students. Through engaging activities like "Who am I?", "Choose the Correct Logo," "Myths and Realities of Business," and "Taglines," participants showcased their creativity, quick thinking, and enthusiasm. The excitement and energy displayed throughout the session reflected the participants' strong involvement and eagerness to contribute. Despite the limited time, the event left everyone with a sense of connection, renewed energy, and excitement for the upcoming activities planned by the club.





> Teamwork Triumphs – An Interactive Session

Date: 25th October, 2024 (Friday)

The event successfully achieved its goals by helping club members connect with one another by showcasing their creativity and building confidence. Activities like Brand Recognition game and Shark tank-inspired challenge, not only made the session entertaining and engaging but also encouraged teamwork and active participation. Through these interactions, students developed a stronger sense of belonging and gained a clearer understanding of upcoming opportunities. The session set a positive and collaborative tone for the future, laying a strong foundation for a vibrant and enthusiastic club community.





> Digital Poster Making Workshop

Date: 21st March, 2025 (Friday)

The poster-making workshop successfully equipped participants with practical skills in digital design, boosting their creativity and confidence in using Canva. Participants not only learnt valuable techniques for creating visually appealing posters but also applied their knowledge by designing their own creations during the session. Ms. Dwani, Vice President of the E- Cell club conducted the workshop. She demonstrated her knowledge of creating digital posters for different events using the CANVA app and trained the participants to create digital posters on their own. The positive feedback reflected the workshop's impact, and the event helped in building a stronger sense of community within the club. Additionally, the workshop served as an effective fundraiser, generating a total amount of ₹690.

The outcome of the workshop was that the participants created unique posters that demonstrated their understanding of design principles and digital tools. Posters which they created covered a range of themes, showcasing participants' ability to think creatively and apply design principles.











> Paper Bag Campaign

Date: 10th May, 2025

The wave of eco-friendly practices and innovations is rapidly gaining momentum. Numerous initiatives are being undertaken to promote environmental conservation. One major concern contributing to environmental degradation is the widespread use of plastic bags by local street vendors. Due to their easy availability and low cost, plastic bags are often preferred over paper alternatives, significantly adding to pollution. To address this issue, ConnectFor, in collaboration with UNICEF and YuWaah, launched a paper bag campaign. As part of this initiative, paper bags were made from recycled newspapers and distributed to vendors. Our E-cell club at Bishop Cotton Women's Christian College proudly contributed to this cause by organizing a workshop on campus. 33 students from various streams actively participated and learnt how to make paper bags. Their enthusiasm was remarkable—they made over 666 paper bags in 2 hours.

This workshop reflects the strong eco-conscious spirit of our students and highlights the club's meaningful contribution to environmental sustainability.





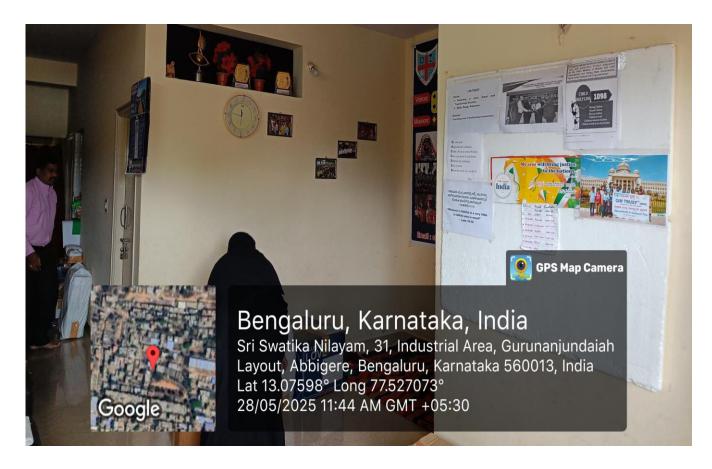


▶ Visit to NGO for Paper Bag Submission

Date: 28th May, 2025







The E-Cell members visited CIM (Christ International Ministries), Non-Profit Charity and Educational Organization founded and registered Trust under the Government of Karnataka. They primarily provide education to less privileged children, socio-economic upliftment of marginalized people, they attempt to help the vulnerable communities to achieve their ambitions and to lead a decent life.

The members visited the NGO and handed over the paper bags prepared during "Paper Bag Campaign" initiated by E-Cell in association with UNICEF, Yuwaah & ConnectFor on 10th May, 2025 in the college campus for promoting environmental sustainability and supporting underprivileged communities.

The objective of this activity was to create eco-friendly and recycled paper bags from newspaper to help small vendors reduce their reliance on plastic bags and promote sustainability.

➤ E - Mela

Date: 9th May, 2025 (Friday)

The E-Cell Stall Mela was a successful event that brought together student entrepreneurs and startups. The event featured stalls showcasing innovative products made by our students. The 12 stalls featured products such as Bookmarks, Bracelets, Phone Charms, Modern accessory, Phone sling, Brownie's, Mango shots, Pineapple cake, Crochet stall etc.

This event provided a platform for students to showcase their products and services, facilitating networking opportunities and marketing skills.









Asst. Prof. Porkodi – Convener

Dr. Jai Laxmi

Asst. Prof. Jaya Kiruba