

ENTREPRENEURSHIP CELL – E – EVOLVE

The faculty members of E-cell are Ms. Suriya Naaz -Dept of Commerce, Dr Jai Laxmi -Dept of Hindi, Mrs. Leena Jyotsna Raymond -Dept of Management Studies, Ms. Shruthi Nagaiah- Dept of History, Ms. Sarala Sonia – Dept of Chemistry . The e-cell core member student's team consists of Nidhi Suzanna Alex, Afiya Younus, Ishika Agarwal, Athiya Kousar, Varsha Gaur, Dimple S, Huzaifa Nadeem.

During the COVID times not many activities were conducted and so as to imbibe the spirit of Entrepreneurship among the students “Hobby Gateway” activity was conducted during the activity hour.

In association with the eStores Global, the E-cell club of our college conducted an online webinar on 10th July 2020 on “Entrepreneurship – The way for a sustainable India with the topic of discussion “Don't let great ideas escape”, by Mr. Lalit Dhanush, Entrepreneur/Public Speaker/Coach.

On 21st October 2020 the e-cell students attended a guest lecture on the topic “Entrepreneurial Thinking” conducted by Mr. Krishnan Mahadevan, Entrepreneur and a freelancer.

An Interdisciplinary Guest Lecture, “On the career opportunities available for Women in the field of Entrepreneurship” was organized on 16th October, 2020. The Resource Person was Mr. Gokul Kumar (Manager of Outreach and Marketing), Ms. Garima Shekhar (Assistant Program Director at Shakthi Fellowship).

A virtual Alumni Meet was organized by the E-cell on 5th June 2021. Our Principal, Prof. Esther Prasanna Kumar was also a part of it along with many past and present students and faculty members. The students and faculty members were given a chance to share their entrepreneurial experiences. Our present students gave us an in depth glimpse into their ventures. They were provided with a platform to share how they coped with the challenges of the pandemic with the help of their businesses. It gave an opportunity for the students to be able to get inspiration and guidance from the activities and experience of the alumni who are successfully running their ventures.

On 1st and 22nd June e-cell Business plan activity was conducted so that the present students who are running their ventures will get an opportunity to showcase their ventures. The activity helped the students to promote their ventures among the teachers and other students. We received a really good response during these activities as many students from various streams came forward to present their ventures. They continue to receive constant support from the entire e-cell faculty and team.

VENTURES IN CAMPUS

“SWEET AND SPICE, EVERYTHING NICE” - Afiya Younus and Nidhi Suzanna Alex of IInd Bcom A.

INK HEART– the company deals with handmade bookmarks which are made of recycled paper and henna tattoos are designed according to the preferences of the customers by Brij Thomas of IInd B.com A.

BUBBLE HUT – The company deals with homemade soaps, Moisturizers, Scrubs and so on by Divya Bohra of IInd B.A.

HAPPY ART LETTERS AND THE SCRUNCHIES CORNER – The company is run by Athiya Kauser of III B.B.A. and it deals with work on Calligraphy, Paintings, Mandala Art and Art Journals. For more details log on to the Instagram page: happyartletters and scrunchies corner and YouTube channel:- artistic innovation.

SNAZZY CRAFTS – The Company is run by Sanjana of III B.Com and it deals with handmade gifts like Scrapbook, Chocolate Hampers, Explosion Box pure and Gift Cards. For more details log on to the Instagram page: @snazzy_craftss.

Creative_soul – The company deals with Handmade Gifts and Gift Hampers Simran of III B.B.A and for more details log on to Instagram page: creative_soul_.

Gifts_of_Love71- the Company is run by Tasleem II B.C.A and it deals with clothing, jewelry, accessories, home décor and other useful amenities. For more details log on to the Instagram page: Gifts_of_Love71.

Shrisha_henna08 and whole_saleshop23 – The Company is run by Ragini of II B.C.A and it deals with pure and organic Rajasthani mehendi powder and cones. It also deals with branded cosmetics. For more details log on to the Instagram page: shrisha_henna08 and shrisha_cosmetic8.

Mehijab – Its an artistic world where the entrepreneur deals with Mehendi orders to beautify the special occasions and it is run by Shifa II B.Com.

Dirajshoppify – The company is run by Dimple S II B.Com and the company deals with stationery items and Gifting articles. For more details log on to the Instagram page:- Dirajshoppify.

Tas_artscrafts- the Company deals with beautiful paintings and craft works. It is run by Tasmiya II B.Com and for more details log on to YouTube channel:- Tasmiya Fathima and Instagram page: @tas_artncrafts_.

Beautyfashion_911:- the Company deals with clothing and other accessories. It is run by Khushbu Jalan II B.Com and for more details log on to Instagram page: @_beautyfashion_911.

Quilling Art – The company deals with Quilling and Decorative items and other accessories. It is run by Nafisa Kachwala of I B.A.

STUDENT'S ACHIEVEMENT

1) i)

Nidhi Suzanna Alex, III B.com:- She has participated in the webinar series on “importance and Impact of Entrepreneurship in Educational Institutions”, held from 2nd – 4th July 2020 organized by Mount Carmel College , Autonomous Bengaluru.

ii) Attended the panel discussion on “FEMINAR – Recognizing Women Entrepreneurs Of Today” on the 9th October 2020 conducted by St.Joseph’s College of Commerce (Autonomous).

iii) attended a city level student webinar on the topic “Entrepreneurship in the VUCA World” organized by St. Jo seph’s College of Commerce (Autonomous)- BBA Department (Entrepreneurship program) as on 30th July 2020.

2) Ishika Agarwal, III B.B.A :- In an Entrepre neurial EXTRAVAGANZA conducted by the Entrepreneurship cell IIT Kanpur, Ishika Agarwal served as a Campus Ambassador of our college and has been awarded the certificate of appreciation for her contribution towards promoting and encouraging entrepreneurship.

3) Jinal L Khandelwal, Uzma Tabassum, Manushree Dhondale of I B.Com:- Attended the panel discussion on “FEMI NAR – Recognizing Women Entrepre neurs Of Today” on the 9th October 2020 conducted by St. Joseph’s College of Commerce (Autonomous).

Asst. Prof. Suriya Naaz,
Convenor

