



BISHOP COTTON WOMEN'S CHRISTIAN COLLEGE
C.S.I Karnataka Central Diocese
#19,3rd Cross, C.S.I Compound, Mission Road, Bengaluru – 560027
Affiliated to Bengaluru City University

Contact No: 080 – 22212933/22129880
Email: principal@bcwcc.edu.in Website: www.bcwcc.edu.in

POST GRADUATE DEPARTMENT OF COMMERCE(MCOM)

PROGRAM OUTCOMES

On successful completion of the Master of Commerce program, the student will be able to do the following:

PO1 Business Knowledge – Apply the trade and commerce fundamentals and advanced knowledge to real world scenarios.

PO2 Problem Analysis – Analyse the business operations internally and externally, identify the problems and arrive at substantiated conclusions.

PO3 Creativity and Innovation – Ascertain business opportunities and translate innovative ideas into workable ventures or projects.

PO4 Research and Design Solutions – Apply the principles of research and design solutions to solve complex and ambiguous aspects of business and the community. Use appropriate method of research, statistical tools, Data analysis, synthesis of information and presentation of report for decision making.

PO5 Ethics – Make ethically intelligent decisions protecting the interest of all the stakeholders.

PO6 Lifelong Learning – Be a lifelong learner with open-mindedness and ability to learn, unlearn and relearn.

PO7 Values – Be a responsible and socially contributing citizen in the community with all governed by values.



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POST GRADUATE DEPARTMENT OF COMMERCE

COURSE OUTCOMES

I SEM: GLOBAL BUSINESS ENVIRONMENT

On successful completion of the course, the students will be able to learn nature, scope and structure of Global Business Environment, and understand the influence of various environmental factors on global business operations

I SEM : MONETARY SYSTEM

On successful completion of the course, the students will be able to understand the principles and systems of note issue present in India and other countries. The contents will expose students to the depth of the Domestic and International monetary system and practices in general.

I SEM: PRINCIPLES OF BUSINESS DECISION

To familiarise students with key macro-economic variables and their behaviour, and enable them to critically evaluate different economics and to enable students to integrate macroeconomic analysis into business decisions.

I SEM: TECHNOLOGY IN BUSINESS

On successful completion of the course, the students will be able to understand E-Commerce Business Models, Security Threats & Protections as well as application of Technology in every corner of the business in the world.

I SEM: ADVANCED FINANCIAL MANAGEMENT & PRACTICES

On successful completion of the course, the students will be able to understand the advanced tools and techniques used in evaluating projects for financial decisions. The theories on financial management concepts will help the students to attain a greater anatomy on effective financial decision making in business.

I SEM: KNOWLEDGE MANAGEMENT & INNOVATION

On successful completion of the course, the students will be able to understand the core concepts of knowledge management and application of knowledge management in various multi-disciplinary areas.



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I SEM: BUSINESS MODELS FOR STARTUPS

On successful completion of the course, the students will understand the current business models and ways to establish startups in India.

II SEM: CONTEMPORARY INDIAN BANKING

On successful completion of the course, the students will be able to understand the core banking services, prudential norms, new technologies and the latest transformation or reforms in Indian Banking Sector.

II SEM: RISK MANAGEMENT AND DERIVATIVES

On successful completion of the course, the students will be able to understand the basic knowledge of risk, type of risks and tools of risk management. They can understand the role of derivatives as financial instruments to mitigate the risks in Business.

II SEM: ADVANCED RESEARCH METHODOLOGY

On successful completion of the course, the students will be able to learn concepts, tools and techniques of the methodology of business research. It also gives an opportunity to do a research/consultancy project in future.

II SEM: DIGITAL MARKETING

On successful completion of the course, the students will gain industry background knowledge to knowledgeable navigate internet marketing topics including online advertising, search, social media and online privacy.

II SEM: VENTURE CREATION AND DEVELOPMENT

On successful completion of the course, the students will gain in-depth knowledge on venture creation and development of business plan. The students are exposed to successful entrepreneurship stories and encourage them to start their own enterprise.

II SEM: INDIAN ETHOS AND LEADERSHIP

On successful completion of the course, the students will learn Indian Ethos and values along with its relevance on Leadership to take managerial decision making in the organization.

II SEM: FINANCIAL MODELLING FOR BUSINESS

On successful completion of the course, the students will thoroughly understand the items in balance sheet of a company and forecast the future for better decision making.



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II SEM: INTELLECTUAL PROPERTY RIGHTS

On successful completion of the course, the students will understand fundamental aspects of intellectual property rights to students who are going to play a major role in development and management of innovative projects in industries and an ample scope of knowledge on copyrights and its related rights and registration aspects.

II SEM: TRADE LOGISTICS & SUPPLY CHAIN MANGEMENT

On successful completion of the course, the students will be able to understand the concepts of Logistics and also to understand the importance supply chain management in different kinds of industries

III SEM: TRADE LOGISTICS & SUPPLY CHAIN MANGEMENT

On successful completion of the course, the students will be able to understand the reporting aspects of different elements, standards of financial statements.

III SEM: STRAEGIC COST MANAGEMENT – I

On successful completion of the course, the students will be able to understand the internal environment of business and to enable them to formulate strategies relating to cost.

III SEM: CORPORATE TAX PLANNING

On successful completion of the course, the students will be able to acquire the knowledge of applying tax provisions to a corporate assessee in various tax planning decisions of a company and to study and analyse the company's tax savings decision.

III SEM: FINANCIAL MARKET AND SERVICES

This course is designed to provide the students with a conceptual understanding of how financial markets work, how they are structured and provide insight into the functioning of various components of financial market and distinctive financial services offered by financial institutions.

III SEM: FINANCIAL PLANNING & INVESTMENT ENVIRONMENT

The course in financial planning intent to enable critical thinking in students with respect to analysis and application of innovative solutions to varied financial problems and make plan as per the financial situation.



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IV SEM: INNOVATIONS IN BANKING AND TECHNOLOGY

The students can understand the crux of core banking solutions and applications of cognitive banking and technology on banking operations.

IV SEM: ANALYTICS IN COMMERCE & BUSINESS

On successful completion of the course, the student can understand the importance of analytics in business and application of various tools and techniques to evaluate the performance by generating reports.

IV SEM: FORENSIC ACCOUNTING & AUDITING

On successful completion of the course, the students will be to identify, analyse and interpret indicators of financially fraudulent activity and to explain investigative processes and the nature and range of investigative techniques, and identify situations for their application.

IV SEM: INTERNATIONAL ACCOUNTING

On successful completion of the course, the students will be able to understand the wide range of choices of accounting treatments in different parts of the world, their approaches to basic accounting issues and their choices of accounting rules.

IV SEM: GOODS AND SERVICES TAX

On successful completion of the course, students will be able to understand the GST law in the country and provide an insight into practical aspects of GST and equip them to become tax practitioners.

IV SEM: FOREX MANAGEMENT

The purpose of this course is to give the students an exposure to the way foreign exchange market operates, to understand the principles of currency valuation, techniques that can be used to hedge foreign exchange risk and to create an understanding on foreign exchange management in India.

IV SEM: SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

On successful completion of the course, the students will get to know the terms such as common stock, stock market, stock options and approaches to investing in the stock market and building stock portfolios. It also provides a basic introduction to portfolio theory and study on various portfolio modelling associated with risks.



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