



BISHOP COTTON WOMEN'S CHRISTIAN COLLEGE

#19,3rd cross C.S.I Compound Mission Road Bengaluru - 27

THE DEPARTMENT OF MANAGEMENT STUDIES

An Inter-collegiate Management Fest

NISHKA 2025

**CORPORATE
CHECKMATE**

←..... STRATEGIZE- LEAD -WIN→

CHECKMATE CAPITALISM

-Finance

CORPORATE MIND MASTER

-Human Resources

MARKETING GAMBIT

-Marketing

CORPORATE GRANDMASTER

- Best Manager

STRATEGIC STRIDE

- Corporate Walk

21ST MARCH 2025, FRIDAY

nishkamanagement2k25@gmail.com

ABOUT COLLEGE

Bishop Cotton Women's Christian College (BCWCC) is a renowned institution dedicated to academic excellence, leadership, and holistic development. With a strong legacy of empowering women through quality education, the college provides a dynamic and inclusive learning environment. Offering a range of undergraduate and postgraduate programs, BCWCC blends traditional values with modern advancements, ensuring students are well-equipped for professional success. The institution emphasizes intellectual growth, skill development, and ethical values, fostering well-rounded individuals ready to contribute meaningfully to society.

Beyond academics, BCWCC nurtures students through various extracurricular activities, leadership programs, and industry interactions. With a highly qualified faculty, state-of-the-art infrastructure, and a commitment to innovation, the college encourages students to explore their potential and embrace new opportunities. Rooted in discipline, integrity, and social responsibility, BCWCC continues to shape future leaders, empowering women to achieve their aspirations with confidence and determination.

ABOUT NISHKA

NISHKA, the flagship management fest of Bishop Cotton Women's Christian College, is a celebration of strategic thinking, leadership, and innovation. Designed to challenge and inspire young minds, NISHKA brings together budding managers, entrepreneurs, and problem-solvers to compete in a series of intellectually stimulating and skill-driven events. With a perfect blend of corporate simulations, business challenges, and creative competitions, the fest provides a platform for students to showcase their expertise, teamwork, and decision-making abilities in a dynamic and competitive environment.

The fest embodies the spirit of excellence, encouraging participants to push boundaries, think critically, and develop real-world business acumen. From finance and marketing battles to entrepreneurial pitch decks and corporate quizzes, NISHKA fosters an atmosphere of learning, networking, and professional growth. It is not just a competition—it is an experience that nurtures future leaders, cultivates innovation, and celebrates the essence of management. Join us at NISHKA and be a part of a legacy that shapes tomorrow's corporate trailblazers!

Master The Game Of Business

Corporate Grandmaster

-Best Manager

General guidelines

1. Individual event
2. Only registered students with a valid ID can participate
3. All decisions made by the judges are final and binding
4. Participants must bring their own laptops and internet dongles
5. Required stationaries will be provided
6. Cheating or plagiarism will lead to immediate disqualification

Event heads -

Dimple - +919886598232

Neetu - +918431778448

Registration Fee - 350/-

Strategize. Capitalize. Conquer

CHECKMATE CAPITALISM

-Finance

General guidelines

1. Only registered students with a valid ID can participate.
2. Teams must have 2 members.
3. Each round will have a designated time limit, exceeding it will result in penalties. Repeated violations may lead to disqualification.
4. Participants must bring their own laptops and internet dongles , but usage is permitted only when instructed.
5. Cheating or plagiarism will lead to immediate disqualification.
6. All decisions made by the judges are final and binding.
7. External resources may be restricted based on event guidelines.

Event heads -

Keerthana k - +919902068671

SN Vyshnavi - +918618993421

Harini CR - +918296837633

Registration Fee - 500/-

Strategize. Capitalize. Conquer

Corporate Mind Master

-Human Resources

General guidelines

1. Only registered students with a valid ID can participate.
2. Teams must have 2 members.
3. Each round will have a designated time limit, exceeding it will result in penalties. Repeated violations may lead to disqualification.
4. Participants must bring their own laptops and internet dongles , but usage is permitted only when instructed.
5. Cheating or plagiarism will lead to immediate disqualification.
6. All decisions made by the judges are final and binding.
7. External resources may be restricted based on event guidelines .

Event heads -

Prarthana +919535077784

Pooja M +917829435054

Ranjeetha +91 8550822003

Registration Fee - 500/-

Bold Moves, Big impact!

Marketing Gambit

Marketing

General guidelines

1. Only registered participants with a valid college ID card are eligible to participate.
2. Team must have maximum of 2 members.
3. Each college must be represented by a team of two participants.
4. The time limit is fixed for each round; exceeding the limit will result in point deductions.
5. The judge's decision is final and binding, with no scope for appeals.
6. Any form of malpractice or unfair conduct will lead to disqualification.
7. Participants must bring their own laptops and internet dongles.

Event heads -

Pinky Chaudhary- +91 6363571455

Sharon Deborah - +91 7411350557

TJ Theertha- +91 8281381515

Registration Fee - 500/-

Every steps towards suces!

STRATEGIC STRIDE

Corporate walk

General guidelines

1. Participants - 8+2 in a team Time limit - 5+1 minutes.
2. Only registered participants with a valid college ID card are eligible to participate.
3. Teams must follow the given theme.
4. Audio is to be submitted to the event coordinator before the event.
5. Usage of relevant props is allowed.
6. The usage of hazardous materials is prohibited.
7. No vulgarity in clothing is allowed.
8. The judge's decision is final and binding, with no scope for appeals.

Event heads -

Annie Shirley- +91 77950 91216

Dhruthi- +91 87928 83917

Registration Fee - 800/-

Register here

For individual event



For Contingent



Faculty-

Leena Raymond- +919945013131

Rebecca Theodore- +919945165358

Management council -

Anjula M (President) - +918147250628

Saniya (Secretary) - +917348904567

Shazia A (Treasurer) - +917975012313

Note: Contingent Registration is available for Rs.2300

~EVENT DETAILS ~



Events	Time	Amount
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INAUGURATION	9:00 AM	
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CHECKMATE CAPITALISM - Finance	10:00 Am	500/-
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THE CORPORATE GRANDMASTER -Best Manager	10:00 AM	350/-
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CORPORATE MIND MASTER -HR	10:00 AM	500/-
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MARKETING GAMBIT - Marketing	10:00 AM	500/-
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STRATEGIC STRIDE -Corporate walk	4:00 PM	800/-
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PRIZE DISTRIBUTION		
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