



BISHOP COTTON WOMEN'S CHRISTIAN COLLEGE

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Report on Outreach Programme: “An Innovation and Entrepreneurship Outreach Programme”

The Departments of Sociology, Economics and Institution's Innovation Council (IIC) of Bishop Cotton Women's Christian College organized an Innovation and Entrepreneurship Outreach Programme in Mithralaya Girls High School on 24th July, 2026 between 10:00 am to 12:30 pm.

The aims of the programme was to foster creative problem-solving, cultivate an early-stage entrepreneurial mindset, and inspire young students to transform everyday observations into viable, real-world solutions and future business ventures.

The introduction to the Theme was a presentation that covered the importance of innovation, creativity and entrepreneurial thinking; basic concepts of problem identification, idea generation and simple innovation practices; to observe local challenges and think of practical solutions that can create social or economic impact; information about innovation platforms, competitions, mentorship opportunities & support initiatives for early-stage innovators. It was followed by group activities.

Objectives of the session:

Introducing students to innovation and entrepreneurship helps build resilience, critical thinking and teamwork.

1. Thinking in new ways: Creating awareness about the importance of innovation, creativity and entrepreneurial thinking among students and encouraging them to build creative ideas and solve real-world problems like future business owners.

2. Identifying everyday issues: Teaching them to brainstorm creative fixes and build easy, practical solutions for the world around them.

3. Understanding community problems: Inspiring young minds to build real-world solutions that drive social and economic change.

4. Empowering early-stage inventors: Sharing information about innovation hubs, competitions, expert guidance and funding schemes designed to help early-stage creators build and grow their new ideas into successful projects.

5. Encouraging Teamwork and Collaboration: Develop collaborative working skills through group activities.

Group activities conducted:

Various outreach activities inculcate self-reliance and risk-taking mindsets before students. The group activities conducted during the programme were:

1. Best out of paper
2. Sell a pen, earn your worth
3. Advertise the best way
4. Converting objects from best to worth it
5. First step to being an entrepreneur

Learning outcomes from the session:

Prospective outcomes of the Innovation and Entrepreneurship Outreach Programme:

1. **Enhanced Awareness:** The programme helped increase awareness among students about the importance of innovation, creativity and entrepreneurship in the present-day world.
2. **Critical thinking:** Students learn to look closely at surroundings, analysing real-life local issues and finding practical solutions.
3. **Problem-solving:** Participants are enabled to turn challenges into useful ideas.
4. **Teamwork and Communication:** Group tasks helped them learn how to share duties, listen to peers and be able to explain their thoughts clearly to others.
5. **Confidence:** Students gained an understanding in presenting concepts clearly and how to pitch ideas effectively thereby overcoming fear of failure.

Conclusion:

The Innovation and Entrepreneurship Outreach Programme through the introduction to the Theme and group activities, encouraged students to view everyday challenges as entrepreneurial opportunities. It ignited early-stage curiosity, resilience, self-reliance and fostered teamwork, shifting students from passive learners to active problem-solvers.



