NSS-CAMPUS CLEANLINESS AWARENESS PROGRAMME

No. of Participants: 40

The NSS Unit of Bishop Cotton Women's Christian College jointly organized a Campus Cleanliness Awareness Programme on the college campus from 1:00 PM to 2:00 PM on 30th September 2026

The main objective of the programme was to create awareness among students about the importance of maintaining a clean and healthy campus. As part of the programme, NSS volunteers visited different classrooms and explained the importance of cleanliness, personal hygiene, and environmental protection. Students made charts, placards and shouted slogans to keep the campus clean.
The students were encouraged to avoid littering, use dustbins properly, reduce plastic usage, and keep their classrooms and surroundings clean. Volunteers also highlighted the importance of the Reduce, Reuse, and Recycle. They motivated students to take responsibility for maintaining cleanliness in their daily lives.

This class-to-class awareness activity helped volunteers communicate the message directly to students and encouraged everyone to contribute towards a cleaner and greener campus.

Outcome of the Programme

1. Created awareness about the importance of campus cleanliness.
2. Encouraged students to use dustbins and avoid littering.
3. Promoted the practice of Reduce, Reuse, and Recycle.
4. Motivated students to maintain personal hygiene and a clean environment.
5. Developed a sense of environmental responsibility among students.

Conclusion: The Campus Cleanliness Awareness Programme was a meaningful initiative by the NSS Unit and Eco Watch Club. It successfully spread the message that cleanliness is everyone's responsibility and encouraged students to work towards a cleaner campus and a healthier environment.


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