

E-EVOLVE

E-CELL REPORT 2019-2020

The E-cell activities for the academic year 2019-2020 started with an orientation program on 9th august 2019. The Chief Guest for the orientation program was Mr Ravi Kant Sharma –Asst. Vice President & PMO &Portfolio Manager at ABB Global Industries Bangalore and a successful Entrepreneur in the field of network marketing leading a huge team of 1000+ as a Diamond Director at Vestige Marketing Pvt. Ltd .



The faculty members of E-cell are Ms. Suriya Naaz -Dept of Commerce, Dr Jai Laxmi -Dept of Hindi, Ms. Sanjana G-Dept of Management Studies, Ms. Shruthi Nagaiah- Dept of History, Ms. Sarala Sonia – Dept of Chemistry . The e-cell core member student team consists of Richa Khandelwal, Sadia hasham, Nidhi Suzanna Alex , Afiya Younus. Amulya Shetty, Varsha Gaur, Ishika Agarwal, Rabiya.

The activities that are conducted during the activity hour are Think with the Box, Ideation, Entrepreneurship Jeopardy, \$ One Venture and so on

INTERNSHIPS

In association with the placement cell of our college, the E-cell club conducted an internship drive on 23rd October 2019. The Internship Drive was conducted by an young, energetic and an inspiring Entrepreneur Ms. Neha Sharma founder of Million Dreams. Around 70 students attended the interview which was conducted in our college premises and finally 19 students were selected for the internship.



Walkathon

- i) On 10th October 2019, The World Sight Day was celebrated by the Lions Clubs International by Organising a Walkathon from Cubbon park to United Mission Degree College, Unity Building covering approximately 2kms. The walk was led and supported by Lions Club member's and E-cell members and 02 faculty members took part in the walk their by creating awareness among the public about the importance of organ donation.**

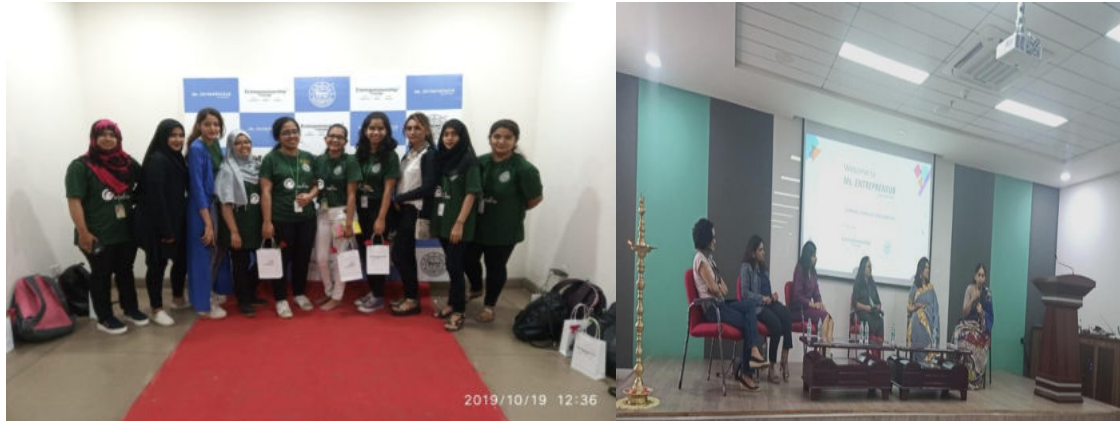


- ii) **On 26th October 2019, St.Marks Church organized a Walkathon.. Renew and Re-build from St. Marks Church, M.G.Road via Cubbon park back to Church covering either 3kms or 5kms. Our E-cell students and 02 faculty members along with the church members took part in the walk by creating an awareness among the public about the heritage of the Church building.**



WORKSHOP

Our E-cell students attended the workshop conducted by Entrepreneurship Garage on 19th October 2019.



VENTURES IN CAMPUS

- **“SWEET AND SPICE, EVERYTHING NICE” - Afiya Younus and Nidhi Suzanna Alex of IInd Bcom A.**
- **INK HEART– the company deals with handmade bookmarks which are made of recycled paper and henna tattoos are designed according to the preferences of the customers by Brijo Thomas of IInd B.com a.**
- **TIARA JEWELLERS – Richa Khandelwal of IIIrd B.COM helps in promoting her family business of silver jewellery by selling them to the staff and students in college.**
- **BUBBLE HUT – The company deals with homemade soaps, Moisturizers, Scrubs and so on by Divya Bohra of IInd B.A**



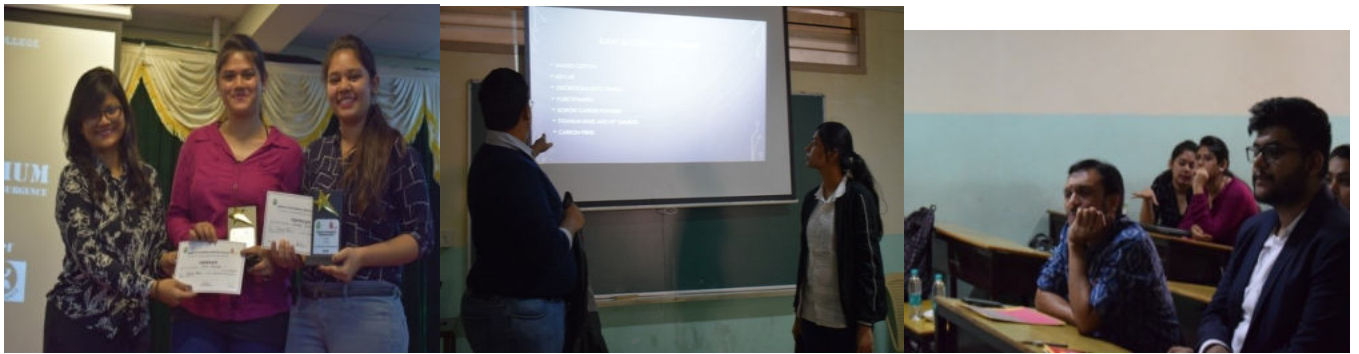
CONSORTIUM

The Resurgence

The annual inter-collegiate programme of E-cell, Consortium was held on February 4th, 2020. The Chief Guest for the event was Mr Prakash Choudhary, Co-founder and CEO of Entrepreneurship Garage, who inspired the students and motivated them on being future entrepreneurs . Our Principal Prof. Esther Prasanakumar also inspired the students to follow their dreams and wished them success in becoming Entrepreneurs. The students from various colleges across the city including, Dayananda Sagar Institution, PES University, St. Anne's, St.

Joseph's, Al-Ameen and our very own college students participated in the events. As an element of entertainment, we had 2 of our students, Amulya shetty and Hima Bindu, perform a dance.

There were 4 events , namely – Corporate Roadies, Brand Race, Escape The Locked Room and Entrepreneurship Jeopardy. The participants took part in the events throughout the day and the judges encouraged them by asking them questions and gave them tough task to check their competitiveness. We also had a signature campaign to promote the spirit of Entrepreneurship. Our sponsor's for the event were E-Stores (a company run by our Ex-E-cell student), Kamal Paints. There were variety of stalls from food to other accessories stalls by our Students and outsiders. The main objective of this event is to create Entrepreneurs and imbibe the spirit of Entrepreneurship in students.



E-MELA

