# 7.3 Institutional Distinctiveness

# 7.3.1 – Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

# **Response:**

<u>Vision</u>: To educate individuals to think and act as ethical leaders which will help in the creation of a new social order based on human dignity, equality and opportunity with social, political and economic justice.

The Bishop Cotton Women's Christian College nestled in the heart of the city is distinct in shaping the holistic development, conscious and deliberate step towards positive growth of every student that steps into the portals of the college.

# <u>Title: WHOLE – Women's Holistic Opportunities to Learn and Educate.</u>

# **Objectives:**

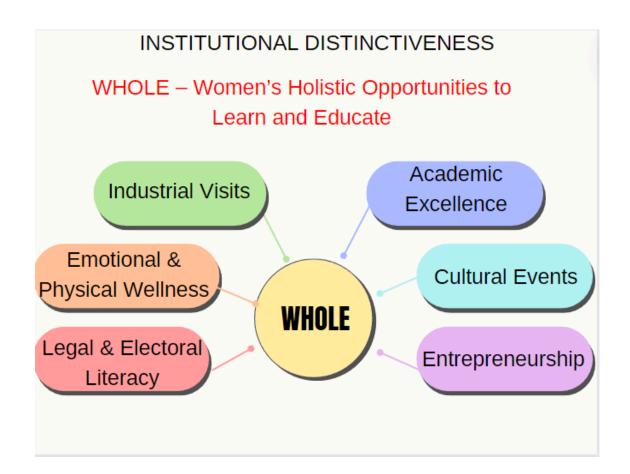
Bishop Cotton Women's Christian College strives to achieve excellence by providing quality education not just in academics but also encourages the student community to newer avenues of learning and to be able to face the world with better skills and be responsible citizens thus approaching towards holistic development.

The main objectives are to:

- Highlight the multifaceted nature of women and encourage cultural diversity.
- Enhance entrepreneurial skills.
- Emphasize on character building and to groom women leaders.
- Empower women through learning beyond books.
- Impart legal awareness.
- Promote Emotional and Physical Wellbeing.

**INSTITUTIONAL DISTINCTIVENESS** 

WHOLE - Women's Holistic Opportunities to Learn and Educate



## Academic Excellence:

The college shows advancement in academics where the students have brought laurels to the college by their noteworthy performance in the University Examinations. Some of our students were recognized and awarded Gold Medals for securing highest marks in their respective subjects. The outcome of recognizing such excellence in academics helps to grow socially empowered women with positive self-esteem.

**Cultural Events:** 

An Annual Intercollegiate Literary and Cultural Fest "DISHA" is organized by the Student Council. Every year a theme is chosen by the council members. The theme for the year 2018 – 2019 was "ECHECS" (French word for chess)– The Queens Resurgence. This theme highlights the multifaceted nature of women who when checkmated find avenues to resurge and fulfill the responsibilities to the best of her ability. Around 33 off stage and 9 on-stage events were organized.

The year 2019- 2020 theme was "TURQUOISE" – Save the Blue, focusing on the environmental issue. Around 31 different colleges across Bangalore City participated in the events.

This year had a unique talent search "The Golden Girl" organized by the Malabar Gold and Diamonds and The Times of India. Four of our students were selected and a cash prize of 20,000 was awarded.

The year 2020 -2022 saw a decline in the on-campus activities as there was a national lockdown imposed during Covid, but in spite of the situation there was an uninterrupted learning through the many online activities conducted by various departments.

The year 2022-2023 DISHA was celebrated vibrantly with the theme MASQUERADE- Embrace your Identity. Around 35 colleges registered, and there were 9 On stage events and 34 off stage events.

<u>The Outcome</u> of organizing these programs allows the students to portray their blossoming personalities and talents by participating in various Literary and Cultural events. By meticulous organizing and executing these events discipline is inculcated in students and their leadership skills are sharpened.

#### Entrepreneurship:

The E Cell of our college which is created in coordination with National Entrepreneurship Network (NEN), encourages the students to be job providers rather than job seekers. As it is said, Women are natural networkers and multitaskers in today's ultra-fast paced business environment. The college prepares the students to take risks, move forward and succeed by climbing the ladder of success. The **Institution provides a platform to showcase innovation by young women entrepreneurs and a number of Campus Ventures were initiated by the students to upscale the business skills of women entrepreneurs.** The students of the Entrepreneurial Cell also conduct craft workshops to the junior school students at Mitralaya Girls High School, with an objective to spark the spirit of entrepreneurship at an early age.

#### Legal and Electoral Literacy:

The Legal Literacy program aims to impart legal awareness to the younger generation focusing more on women specific legislations. Speakers from various Law school's

conduct sessions on – "Protection of Women from Domestic Violence", "The Sexual harassment of women at workplace (Prevention, Prohibition and Redressal). The Student Council Body also emphasizes on the importance of elections and creates a platform for the students to exercise their votes in a fair democratic manner imbibing the Nation's Election Process. The steps involved in registration and verification process of Voters ID was organized by the Election Commission BBMP and a brief session was conducted to know the voting rights for women. The program recorded a positive response from the students by a large number of 109 student registration. The success of the Legal and electoral Literacy program is to groom women to be independent and empowered.

### **Emotional and Physical Wellness:**

To practice healthy habits on a daily basis, to maintain better physical and mental health and to make healthy choices in life. The Physical Education Department organized Yoga sessions with the Yoga Instructor Dr. Shoba Indra Kumar, an alumna of our college. Through these yoga sessions the participants learnt to perform yoga in the proper manner and also learnt the benefits of various asanas to cure different types of illness. Active participation in sports is encouraged both at State and National Levels. Along with the physical wellness emotional wellness is also given equal importance. The counselor and the mentors are constantly keeping a tab on the emotional development of the students. Counseling sessions are conducted **to mold the student to improve their behavior and excel in academics, thus creating a gateway for self-discovery, self-reflection and self-healing.** 

## **Industrial Visits:**

The students at Bishop Cotton Women's Christian College have the opportunity to look beyond the books for real learning experience. All the departments organize industrial visits to various industries within the city and also outside Bangalore. The main objective is to bridge the gap between the classroom theoretical learning and the real work life experience. **This exposure is an eye opener for the students to make career choices.**